



Google
Partner

TRANSFORM YOUR WORLD

Your Digital Career Begins Now

INDUSTRIAL - LED DIGITAL MARKETING TRAINING PROGRAM

 30+ Certifications  10+ Lac Jobs

www.didm.in

 Delhi Institute Of Digital Marketing[®]



**JOIN THE
MOMENTUM....
GO DIGITAL
GO GLOBAL**



WELCOME
MESSAGE FROM
**THE
DIRECTOR**

It is with great pleasure that I, Priyanka Singhal, the Co-Founder of the Delhi Institute of Digital Marketing, welcome you to our Training Centres. I am so glad you are here.

Our mission with DIDM is to help you become a skilled digital marketer and reach your goals. We offer advanced market-oriented research-based digital marketing training that will help you gain the knowledge and experience you need to succeed in the digital marketing sector.

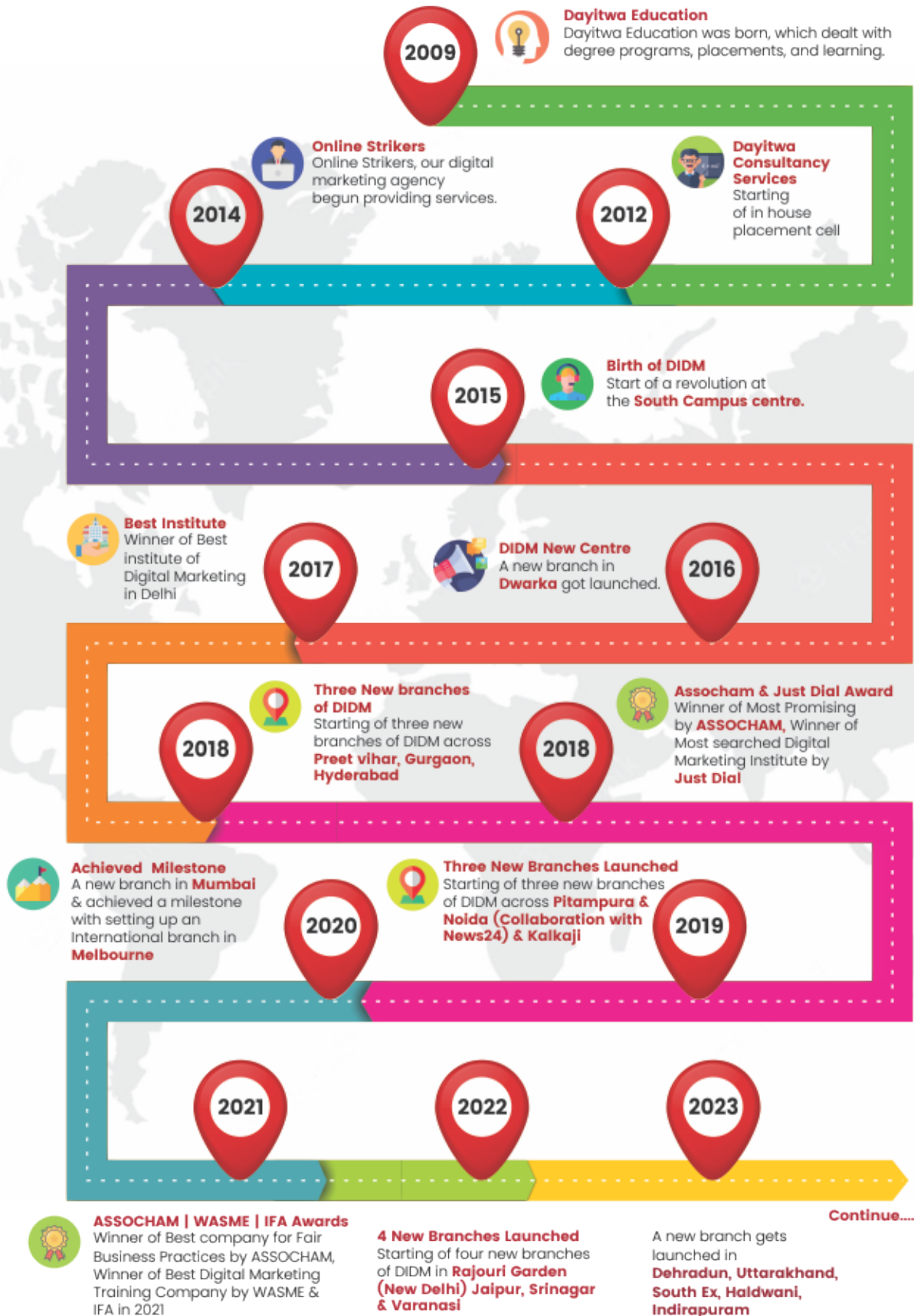
We are committed to provide an enriching training experience that prepares you for the challenges of the digital marketing industry. Our trainers have high levels of expertise in digital marketing, and they will help you build the skills and confidence you need to be successful.

I, along with my team, look forward to help you reach your goals and become a successful digital marketer. Also, we are committed to provide you with the best digital marketing training.

I wish you the best of luck in your digital marketing training with DIDM!
Thank you!!

THE EVOLUTION OF DIDM

From scratch, this is our journey to becoming the industry leader in digital marketing training sector.



Many Stones Left To Unturn....

“Most Promising Brand” IN DIGITAL MARKETING TRAINING

ABOUT US

Welcome to the Delhi Institute of Digital Marketing (DIDM), a leading Digital Marketing Training company that has been offering top-notch digital marketing training since 2015. Our efforts have been recognized and celebrated with prestigious awards like the MSME Award, IFA Award, and the ASSOCHAM Award (3 times). At DIDM, we understand the ever-changing nature of the online business world. That's why we focus on providing practical and industry-relevant training. Our experienced trainers, who are experts in the field, deliver engaging sessions that cater to the demands of the digital marketing industry. Through hands-on exercises, real-world projects, and interactive training methods, we ensure that our students gain the practical skills they need to succeed in today's competitive job market.

MISSION

Our mission is to empower Indian people with the skillset of digital marketing, enabling them to succeed in the ever-evolving online business landscape.

VISION

Our vision is to be the number one digital marketing training provider across India, recognized for delivering industry-focused training and producing highly skilled professionals who drive digital transformation worldwide.



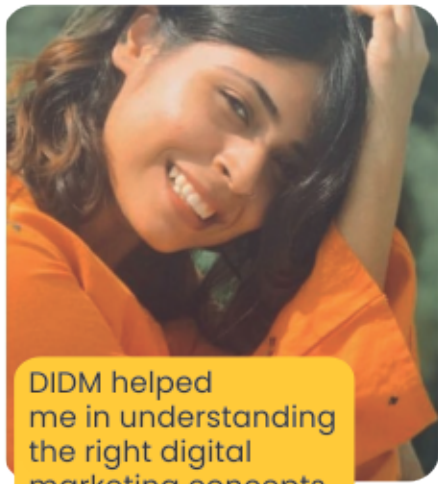
2245+
BATCHES



57,500+
TRAINEES



4.8/5
RATINGS

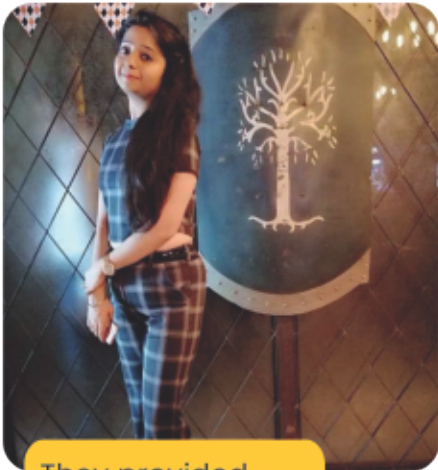


DIDM helped me in understanding the right digital marketing concepts - Jigyasa



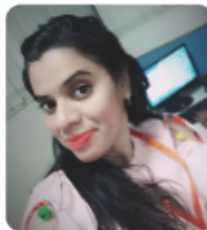
DIDM TRAINEES & SUCCESS STORY

We believe in changing your dreams into reality and transforming your goals into a success story.



Best Faculty - Fahad

They provided the best environment to gain knowledge - Deepika



Placement Success Stories



UJJWAL BHARDWAJ

Position:
Performance Marketing Manager

Company:
Trucarekidz India



JYOTIMA SRIVASTAVA

Position:
Affiliate Executive

Company:
Andromobi



SURBHI SINGH

Position:
Digital Marketing Executive

Company:
Rainest Technology



KOMAL MALIK

Position:
Digital Marketing Executive

Company:
Astroindusoot



ANSH ARORA

Position:
Digital Marketing Executive

Company:
Belmont Hotel



AYUSHI

Position:
SEO Executive

Company:
Sharp

DIDM Success Stories



KHUSHI

Inovatiq Technologies OPC Private Limited

DIGITAL MARKETING INTERN

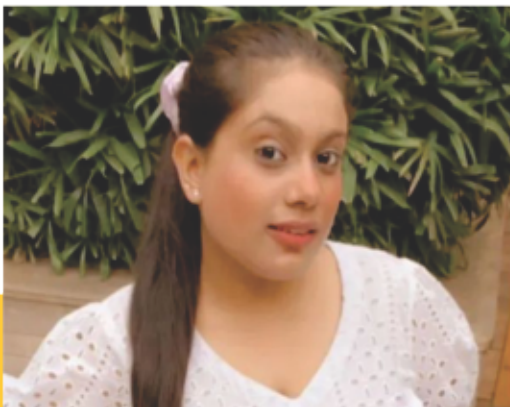
DIDM has helped me make a difference in my career.



KUSUM

DIGITAL MARKETER

DIDM provides the best environment to gain knowledge of digital marketing.



SIMRAN KAUR

Digitize Digitally

DIGITAL MARKETER

Join DIDM as the knowledge you will gain is worthwhile

DIDM Success Stories



POONAM MATHUR

Tech Pant

SEO EXECUTIVE

It makes me proud to have pursued my Digital Marketing Course from DIDM!



TANIYA SINGHAL

iYnix Digital Pvt Ltd

DIGITAL MARKETING EXE.

At DIDM, my trainers supported me in every way they could.



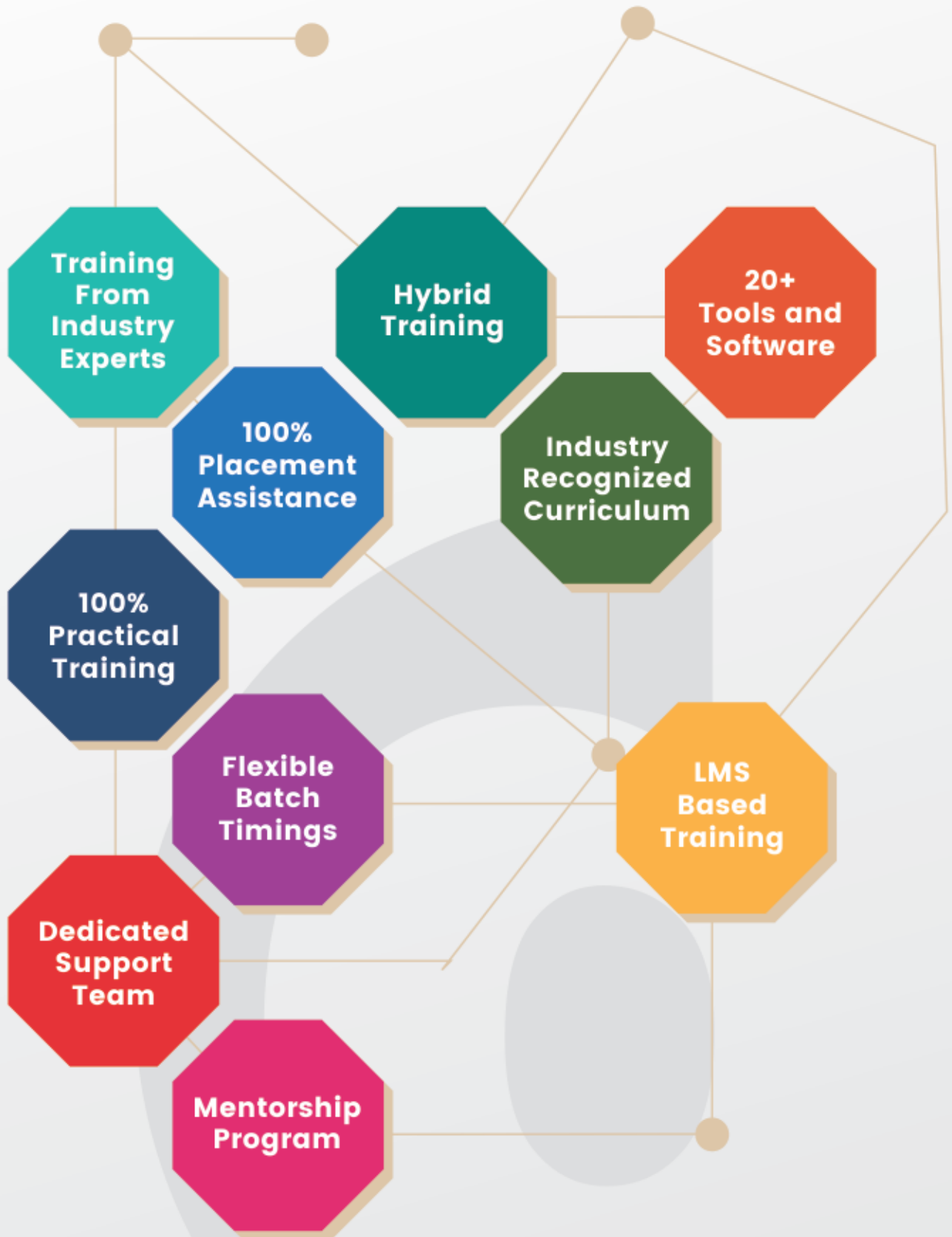
JATIN CHAUHAN

Value For Sellers

DIGITAL MARKETING EXE.

DIDM gave me the training I needed to become a successful Digital Marketer.

How Will DIDM Benefit You?



RE-LAUNCHING A NEW SEGMENT OF DIGITAL MARKETING



MASTER IN DIGITAL MARKETING

**In Class Training
(140 hrs)**



**On Board Training
(360 hrs)**

(In Association With
Online Strikers)

**A course designed to help you become a MASTER
in the world of digital marketing.**

MODULES

50+

DIGITAL MARKETING COURSE @ DIDM

Master & Advanced Course

 Introduction to Digital Marketing	 Basics of Marketing & Branding	 Content Planning	 Content Creation / Canva	 Professional Blogging	 Logo Creation	 Domain + Hosting Integration
 Website Creation without Codes	 Chat Bots	 Search Engine Algorithms	 Search Engine Optimization	 Google Search Console	 Bing Webmaster	 Google Analytics
 Local Business Listing	 Competitors Analysis	 Voice Search Optimization	 Google Adwords	 Online Display Advertising	 Remarketing Concepts	 Gmail Ads
 Optimization Conversion Rate	 Lead Generation for Business	 Mobile Marketing	 Google Tag Manager	 Bing Ads	 Social Media Optimization	 Social Media Marketing
 Meta Business Suite	 Social Media Parameters	 Youtube Marketing	 Email Marketing	 E-Commerce Store Creation	 E-Commerce Marketing	 Affiliate Marketing
 Drop Shipping	 Google AdSense	 Tools of Digital Marketing	 Influence Marketing & Personal Branding	 Online Reputation Management	 Funnel Marketing	 Content Marketing
 Inbound Marketing	 Podcast Marketing	 Case Study Discussion	 Creating Marketing Strategy	 Freelancing as a Career / Earn as Freelancer	 Agency Skills	 Resume Building
 Digital Marketing Interview Preparation	 Placement Session	 Assignment Session	 01 Training Program & 30+ Certifications			



CUSTOMIZED MODULES

Money Making



Affiliate Marketing



Drop Shipping



Wordpress



Google AdSense

Lead Generation



Google Adwords



Social Media
Marketing



Email Marketing



Local Business
Listing

Freelancing Program



Wordpress



Search Engine
Optimization



Canva



Freelancing
Push-Ups

MASTER COURSE

- ✓ 50+ Modules (500+ Hrs Training)
- ✓ E-Notes
- ✓ Internship / Placement
- ✓ Capstone Projects
- ✓ 30+ Certifications (Globally Certified)
- ✓ Experience Certification
- ✓ On Board Training (2 Months)
- ✓ Hykoon Themes Membership
- ✓ Tools & Software
- ✓ Digital Marketing Automation Tools
- ✓ LMS Recorded (Advance)
- ✓ E-Book
- ✓ Case Studies
- ✓ Skill Shiksha Certification
- ✓ Creative Content Writing (Recorded / Live) Elementary Module
- ✓ Graphic Design Course (Recorded / Live) Elementary Module

ADVANCED COURSE

- ✓ 50+ Modules (140 Hrs Training)
- ✓ E-Notes
- ✓ Internship / Placement
- ✓ Capstone Projects
- ✓ 30+ Certifications (Globally Certified)
- ✗ Experience Certification
- ✗ On Board Training (2 Months)
- ✗ Hykoon Themes Membership
- ✓ Tools & Software
- ✓ LMS Recorded (Basic)
- ✓ Digital Marketing Automation Tools
- ✗ E-Book
- ✓ Case Studies
- ✗ Skill Shiksha Certification
- ✗ Creative Content Writing (Recorded / Live) Elementary Module
- ✗ Graphic Design Course (Recorded / Live) Elementary Module

CUSTOMIZED COURSE

- ✓ Customized Modules
- ✓ E-Notes
- ✓ Internship / Placement
- ✓ Capstone Projects
- ✓ Google + DIDM (Certification)
- ✗ Experience Certification
- ✗ On Board Training (2 Months)
- ✗ Hykoon Themes Membership
- ✗ Tools & Software
- ✗ LMS Recorded
- ✗ Digital Marketing Automation Tools
- ✗ E-Book
- ✓ Case Studies
- ✗ Skill Shiksha Certification
- ✗ Creative Content Writing (Recorded / Live) Elementary Module
- ✗ Graphic Design Course (Recorded / Live) Elementary Module

Why Choose Us?

Your Success is Our Goal



Latest Curriculum



Industry Trained Faculty



Targeted Approach



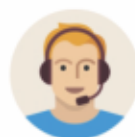
100% Placement Support



Live Project Experience



Flexible Timings & Approach



Lifetime Query Assistance



Free Tools & Software



Simple Step by Step Process



Flexible Process Fits Your Schedule



Digital Marketing Frameworks



Doubt Sessions



Industry Specific Assignments



Interview Preparation



Resume Building



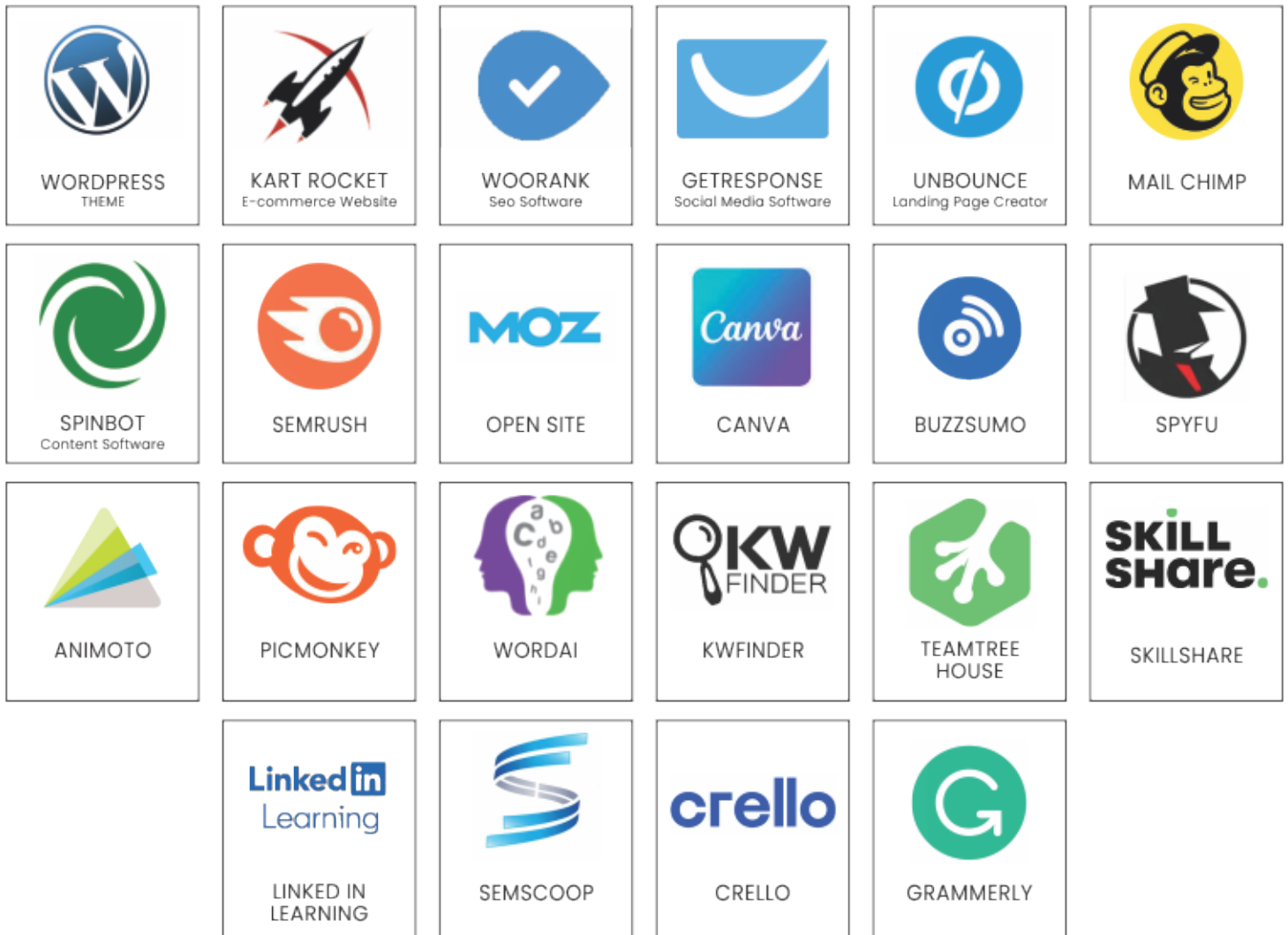
Tools based Training

150+ Reasons to Choose DIDM



Tools We Provide

for Hands-on Practice



Digital Marketing Automation Tools (Worth Rs. 1,00,00/-)

- ✔ Veblika Email Marketing
- ✔ Veblika Connect
- ✔ Veblika Google Map Extractor
- ✔ Veblika WhatsApp Marketing Via Chrome Extension
- ✔ Veblika WhatsApp Marketing Via Desktop
- ✔ Veblika WhatsApp Marketing Cloud Based
- ✔ Veblika Digital Visiting Card
- ✔ Veblika Appointment Scheduler

Utilize the best tools available to enhance your digital marketing training journey.


Training Methodology

Our training methodology at DIDM revolves around creating an engaging and trainee-centered learning experience. We prioritize interactive training sessions, where trainees actively participate in discussions, ask questions, and collaborate with their training mates. This approach fosters a dynamic learning environment that encourages creativity and critical thinking. We believe in the power of practical application, which is why our training methodology emphasizes hands-on assignments and projects that simulate real-world scenarios. We also provide personalized attention and support to our trainees, ensuring that their individual needs and goals are addressed.



Career Options For You

After Completing our Digital Marketing Training

- 
- Online Reputation Manager
 - Online Entrepreneur
 - Online Lead Manager
 - Digital Account Manager
 - Marketplace Manager
 - E-Commerce Specialist
 - Social Media Manager
 - Adwords Specialist
 - SEO Executive
 - SEO Analyst / Head
 - SEO Manager / Head
 - Digital Marketing Executive
 - Digital Marketing Analyst
 - Digital Marketing Head
 - Digital Marketing Manager
 - Sr. SEO Executive
 - Associate - Digital Marketing
 - Digital Campaign Planner

**Effective questioning brings insight,
which fuels curiosity, which cultivates
wisdom.**

**"LET'S CREATE A GROWTH
STRATEGY TOGETHER"**

**AWARDS &
COLLABORATIONS**



Justdial™



DIDM was awarded the prestigious title of 'Most promising digital marketing institute of 2018' by ASSOCHAM while competing with 200+ other digital marketing training companies.



DIDM was recognized as the most searched digital marketing institute of 2018-2021 across Delhi NCR by JustDial.



DIDM grabbed the prestigious International Fame Award 2021 and was adjudged as the best digital marketing training company



DIDM was awarded the WASME SME Excellence Awards in the category of Best Digital Marketing Training company in 2021.



DIDM wins the award as the Best Company in India for Fair Business Practices by the Ministry of MSME & ASSOCHAM in MSME Excellence Awards & Summit, 2022.



DIDM receives the FAIR BUSINESS PRACTICES award from ASSOCHAM for the third time in 2023



DIDM CHRONICLES

DIDM SPREADING SMILES...



DIDM SPREADING SMILES...





ON-BOARD TRAINING







DIGITAL MARKETING SEMINARS & WORKSHOPS BY DIDM

DIDM - WORKSHOP & SEMINAR MERI COLLEGE



DIDM - WORKSHOP & SEMINAR LAKSHMIBAI COLLEGE



DIDM - WORKSHOP & SEMINAR

JESUS & MARY COLLEGE



DIDM - WORKSHOP & SEMINAR

GL BAJAJ



DIDM - WORKSHOP & SEMINAR

RAJIV ACADEMY FOR TECHNOLOGY & MANAGEMENT, MATHURA



DIDM - WORKSHOP & SEMINAR

JIMS-VASANT KUNJ & KALKAJI



DIDM - WORKSHOP & SEMINAR AIMT, GREATER NOIDA



DIDM - WORKSHOP & SEMINAR DR. K.N. MODI FOUNDATION MODINAGAR



The background features several rolled-up certificates tied with a dark ribbon. The certificates are slightly out of focus, showing the word 'CERTIFICATE' and 'OF ACHIEVEMENT' on a banner across the top. The entire scene is set against a solid red background.

DIDM CONVOCATION

Convocation @ DIDM



Convocation @ DIDM





EXCELLENT



VERY GOOD



GREAT SERVICE



NICE



NOT BAD



DIDM TESTIMONIALS

STUDENTS REVIEWS



Jai Singh

Local Guide · 3 reviews · 4 photos

★★★★★ 3 months ago

DIDM is best institute for Digital Marketing Course in Dwarka and I love it explicitly. Trainer Ahonik is very kind, I loved his way of delivering lectures. Easy explanation and numbers of examples help me understand better. Didm Dwarka covers new and emerging dimensions of the digital world. Love to attend internet marketing course, digital marketing training and online marketing sessions etc. This is very helpful in making me learning about digital marketing here. This is also going to be helpful for me in future. And as well the certificate of this course will be beneficial for me in future.

Thanks to DIDM and Ahonik Guru ji
By Jai Singh



Nikhil Kataria

2 reviews

★★★★☆ a year ago

Positive: Professionalism

DIDM is the best place to gear up Your career in digital marketing industry. It help me alot in exploring and Gaining knowledge about digital marketing course and make me ready for industrial career....DIDM is the best institute for digital marketing training. all the faculties are good But Ahonik sir training programs are well defined, study material and methodologies are perfectly designed to make easy understanding the digital marketing course & industry environment for the students



lalit mohan

1 review

★★★★★ 2 months ago

Hi I am a student of DIDM and have taken my class from Aryan sir. And I think DIDM is a good opportunity for Digital Marketing. Also, there are very good trainers in the institute. I personally like Aryan sir because he helped me a lot to learn SEO.



Md Shahabuddin

9 reviews · 1 photo

★★★★★ a year ago

Positive: Professionalism

To Be Honest, When I joined DIDM Institute. That Time I was zero in the field of digital marketing but now I consider myself as Hero. The training given by my trainer Pawan sir is very helpful to me & during training He solved Doubt related the topic. Trainer knowledge is excellent and with this course I got useful knowledge.



Harsh Jain

9 reviews

★★★★★ 5 months ago

DIDM institute is one of the Best digital marketing training Institute in Delhi. It's an ideal place to develop your skills. They are extremely flexible with regards to time and duration. It's also an excellent location to begin your preparation for an internship with 100% placement support. You will learn all the new techniques with the right tools of digital marketing. Our trainer was Mr. Shashank Goyal sir and it was the best digital marketing training I had. Thank you for all the guidance.



Hema Negi

5 reviews · 25 photos

★★★★★ 2 months ago

The teacher in this institute is very calm and very knowledgeable. His way of teaching is also excellent. The ambience and surrounding of the institute is good, friendly and comfortable.





Parul Gupta

2 reviews

★★★★★ 3 months ago

DIDM is a good place for learning digital marketing, especially for freshers. Their strongest point is their trainers and my trainer was Mr. Shoaib. My learning experience with him was very good and I will always appreciate his efforts and dedication to this field.



Neha Dixit

1 review

★★★★★ 5 months ago

It was a nice experience in DIDM. It is definitely one of the best institute to learn digital marketing and Ankur sir is the greatest teacher. He is very supportive person. My experience here has been excellent because it allowed me to learn a lot about the field and develop my skills. I am really thankful to our trainer Mr. Ankur Pratap who has helped us through every single doubt.



Mohd Bilal

1 review

★★★★★ 6 months ago

I joined the course to understand and learn Digital Marketing in a practical manner. The Teachers at the institute provide step by step guidance towards achieving results. The course content is very relevant in the current market scenario and the institute keeps on upgrading the content from time to time.

My Trainer Mr. SHOAIB ALI was highly knowledgeable and provided me with latest tools which helped enhancing our skills

The institute has excellent infrastructure and dedicated staff

Thank you DIDM for helping in enhancing my knowledge.



Komal Malik

1 review

★★★★★ 3 months ago

I have joined DIDM for a digital marketing course and they have such informative classes, fully practical and friendly faculty. DIDM was a great experience. My trainer, Mr. Salman Khan Sir, was very supportive during my training and has vast knowledge in the field of digital marketing. He is an inspiration to us. And he directed us in the right direction for a career in digital marketing. I am currently pursuing a Master's Program in Digital Marketing. It was a wonderful experience for me and very productive too. Highly recommended for those who want to do something in digital marketing.



Nikhil Wadhwa

2 reviews

★★★★★ 5 months ago

Didm is the best institute to master your digital marketing skills. My guide was ravi shankar sir he guided us so well and took all our doubts on time.

Thankyou Ravi shankar sir



deepak pawar

1 review

★★★★★ 5 months ago

I've learnt in-depth SEO and latest tools like Ahrefs, MailChimp and many more with important concepts of digital marketing at DIDM Pitampura in only 4 months. The learning process, which included a practical implementation under the guidance of Shashank Goyal sir. It was a wonderful experience. Thank you Shashank sir, through which I gained a new capability and through this I started a good source of income.





COMPANIES THAT LOVE OUR STUDENTS





COMPANIES THAT LOVE OUR STUDENTS

rohit arora.in
I SHOOT PEOPLE

CUBEXSOFT
Ease for your Business

ALPHAVITOS

WYZMINDZ
DELIVERING BREAKTHROUGHS

High Technologies Solutions
The Software People

nlb services



Naufinati



inshorts
stay informed



VA VISAS AVENUE
Boulevard to Dreams

HANA-GLOBAL
New Thinking, New Business



realme



AS
Adstacks Media

JLL BUSINESS
Services

DESIGN HOUSE
Design House India Pvt. Ltd.

“NOTE”

www.didm.in

“NOTE”

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TRAINING CENTRE

- Dwarka
- Gurugram
- Pitampura
- Rajouri Garden
- Preet Vihar
- Noida
- South Ex
- Indirapuram
- South Campus
- Kalkaji
- Mumbai
- Jaipur
- Srinagar
- Varanasi
- Dehradun
- Haldwani

HEAD OFFICE

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Metro Station, Opp. Venketeshwar College, New Delhi 110021

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