



Delhi Institute Of
Digital Marketing[®]

Google
Partner

DIGITAL MARKETING TRAINING PROGRAM

20+ Certifications | 10 Lac Jobs

TRANSFORM YOUR WORLD

Your Digital Career Begins Now

www.didm.in

**“ “ JOIN THE
MOMENTUM.....
GO DIGITAL
GO GLOBAL ” ”**

WELCOME MESSAGE FROM **THE DIRECTOR**

Hello Everyone,

It gives me immense pleasure to introduce you all to the Delhi Institute of Digital Marketing. Hope that you all enjoy reading about our company.

Selecting any institute and course is an important yet exciting decision. There are various factors related to the decision you made in choosing an institute. So, we have designed the brochure to provide you an insight about DIDM and the facilities related to digital marketing that we provide.

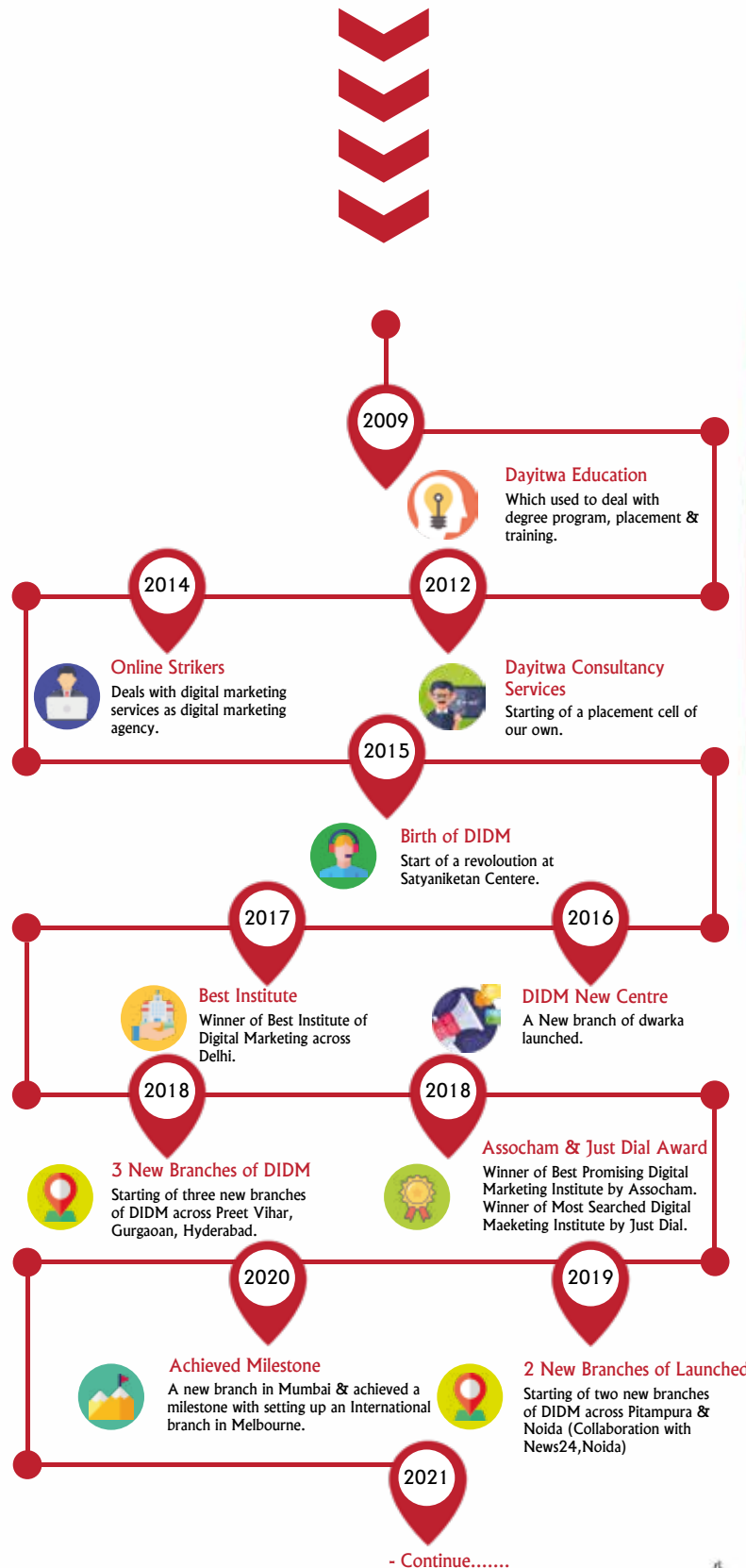
DIDM which is an abbreviation of Delhi Institute of Digital Marketing whose whole and sole vision is to impart the quality of digital marketing through practical knowledge and making a feasible digital career for you. Digital Marketing is an Umbrella term which is particularly made from lots of other smaller segments like SEO, AdWords and Content Marketing etc. DIDM is one of the best digital marketing institutes across Delhi NCR and covers all the 50+ modules of digital marketing. There are total 10+ branches of DIDM across India. We are committed to both the academic as well as personal development of all our students, thereby ensuring that your choice of institute is a worthwhile investment for your future.

"May the road rise to meet you and you have a bright future."

We must move from numbers keeping score to numbers that drive better actions.

THE JOURNEY OF DIDM

The journey of becoming a Giant Fish in the digital marketing Industry from a mere startup and the story of how DIDM made it possible.



Your Digital Career Begins Now

TRANSFORM
YOUR WORLD

DIDM Pathway To Success

Many Stones Left To Unturn....



Most Promising Brand in Digital Marketing Training Awarded by ASSOCHAM

ABOUT US

Delhi Institute of Digital Marketing has emerged as most promising brand in digital marketing training across India. With our existence in the market, we well understand the importance of digital marketing in the digital era and promised to introduce various courses.

We are now the important training providers for the knowledge seekers and professionals who wish to sharpen and develop their skills and knowledge in Digital Marketing industry. We also provide specific training modules to those who wish to armour themselves with the latest tools and digital marketing to excel in their respective areas. With the changing time, the demand of Digital Marketing cannot be ignored. We need to stay updated and have an overlook of the changing technology, methods and approach towards marketing concept.

OUR MISSION

Our mission is to nurture young talent into digital marketing professionals.

600+ Batches

7245+ Trainees

4.7/5 Ratings

www.didm.in



DIDM
Understands
the right
concept
- Jigyasa



Best
Environment
to gain the
knowledge
- Deepika



DIDM TRAINEES & SUCCESS STORY

We believe in changing your dreams into reality and transforming your goals into a success story



Best
Faculty
Pankaj Sir
- Fahad



DIDM SUCCESS STORIES

1



AARUSHI

Student

EX DIDM TRAINEE

DIDM has provided me the platform wich i needed to shoowcase my skills



2



SONAM

TechJockey

SEO Executive

DIDMs course curriculum and trainers were exceptionally brilliant

3



RAJAT

EX DIDM TRAINEE

Consultant - Digital Marketing

Amazing institute specially Pankaj sir who's very interactive and his teaching skills are very much valuable and proved to be very much valuable for me.....



DIDM SUCCESS STORIES



Dezire Clinic

Digital Marketing Ex.



4

SAURAV

DIDM is the one institute which could make a difference in making your career.



5

Miri Infotech

SEO Executive



DEEPIKA

DIDM has the best environment to gain the knowledge of digital marketing



Shein/
Manyavar

Blogger



6

NANCY

Join DIDM as the Knowledge you will gain is worthwhile

DIDM SUCCESS STORIES



7

SHIVANGI

Student

Digital Marketing Executive

Company :-
Milkway Multidimensional
Service



Student

Digital Marketer

Company :-
Tribuntum



8

ANNU



9

SHALINI

Student

Digital Marketing Manager

Company :-
Enginyer.com





What Will I Learn & Why DIDM ??

- Easily Find a Hungry-to-Buy Audience Online
- Design a Converting Website from Scratch Without a Single Line of Code
- Double or Triple Your Landing Page Conversion Rates By Writing Copy That Sells
- Know Exactly How to Use Social Media to Generate Website Traffic and Sales
- Drive Consistent, Round-The-Clock Traffic To Your Website With SEO
- Set Up, Manage and Optimize Your Own Profitable Google Ads & Facebook Ad Campaigns
- Expertly Analyse Google Analytics and Make Revenue-Boosting Decisions
- Land a Highly-Paid Job in the \$100 Billion Digital Marketing Industry



INDIA'S FIRST PRACTICAL ORIENTED DIGITAL MARKETING COURSE IMPARTED BY DIDM

INTRODUCING A NEW SEGMENT OF DIGITAL MARKETING

MASTER IN DIGITAL MARKETING

In Class Training
(140 hrs)



On Board Training
(360 hrs)

(In Association With News24 &
Online Strikers)

“A Course designed to master self in the world of
Digital Marketing”

PROGRAM HIGHLIGHTS

Tailor Made Digital Marketing Course

Master, Advanced & Customized Course design by expert to conquer all online platforms.

Mentoring Session by Industry Experts

1-to-1 mentoring session with Industry Experts in Digital Marketing domain.

Expert Faculty Trained by Google

Google certified trainers with years of experience in Digital Marketing.

20+ Certifications (Globally Certified)

Industry Certifications & Exams

Tools & Software

Hands on practice on different online platform Tools & Software to boost up your online digital marketing skill.

Placement Support & Personality Development

Separate Session for the Interview Preparation & Personality development for job seekers.

Dropshipping & Black Hat SEO









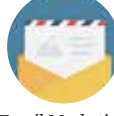

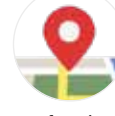
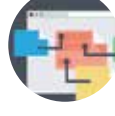








































The latest trending modules of digital marketing which gives your skills a greater dimensions.

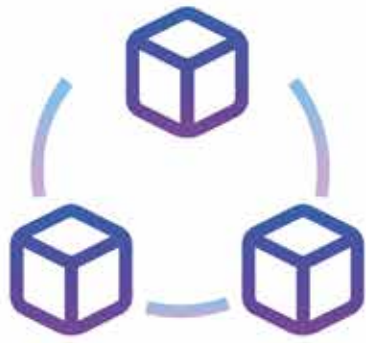
MODULES

50+

DIGITAL MARKETING COURSE @ DIDM

Master & Advanced Course

 Introduction to Digital Marketing	 Basics of Marketing & Branding	 Content Marketing	 Content Planning & Creation	 Professional Blogging	 Website Creation without Codes
 Chat Bots	 Practical Approach	 Email Marketing	 Search Engine Optimization	 Local Business Listing	 Search Engine Algorithms
 Google Search Console	 Bing Webmaster	 Google Analytics	 Black Hat Techniques	 Live Practical Session	 Creative Content Creation
 Social Media Optimization	 Social Media Marketing	 Youtube Marketing	 Media Buying & Planning	 Social Media Parameters	 Google Adwords
 Online Display Advertising	 Remarketing Concepts	 Gmail Ads	 Bing Ads	 Optimization Conversion Rate	 Tools of Digital Marketing
 Competitors Analysis	 E-Commerce Marketing	 E-Commerce Store Creation	 Affiliate Marketing	 Drop Shipping	 Assignment Session
 Mobile Marketing	 Online Reputation Management	 Lead Generation for Business	 Podcast Marketing	 Google Adsense	 Inbound Marketing
 Importance of AI in Digital Marketing	 Agency Skills	 Influence Marketing & Personal Branding	 Case Study Discussion	 Placement Session	 Resume Building
 Digital Marketing Interview Preparation	 Creating Marketing Strategy	 Freelancing as a Career / Earn as Freelancer	 01 Training Program & 20+ Certifications		



CUSTOMIZED MODULES

Money Making Module



Google AdSense



E-Commerce
Marketing



Content Marketing



Social Media
Marketing

Lead Generation



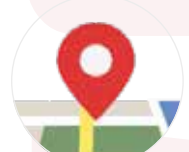
Google Adwords



Search Engine
Optimization



Email Marketing



Local Business
Listing

Affiliate Program



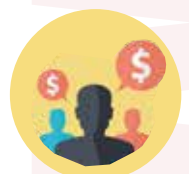
Affiliate Marketing



Drop Shipping



Online Display
Advertising



Freelancing as a Career /
Earn as Freelancer

MASTER COURSE

- ✓ 50+ Modules (500+ Hrs Training)
- ✓ E-Notes
- ✓ Internship / Placement
- ✓ Live Projects
- ✓ 20+ Certification (Globally Certified)
- ✓ Live Q/A Forum
- ✓ Experience Certification
- ✓ On Board Training (2 Months)
- ✓ Hykoon Themes Membership
- ✓ Tools & Software
- ✓ LMS Recorded
- ✓ E-Book
- ✓ Case Studies & Capstone Projects
- ✓ Skill Shiksha Certification
- ✓ Creative Content Writing (Recorded / Live) Elementary Module
- ✓ Graphic Design Course (Recorded / Live) Elementary Module

ADVANCED COURSE

- ✓ 50+ Modules (140 Hrs Training)
- ✓ E-Notes
- ✓ Internship / Placement
- ✓ Live Projects
- ✓ 20+ Certification (Globally Certified)
- ✗ Live Q/A Forum
- ✓ Experience Certification
- ✗ On Board Training (2 Months)
- ✗ Hykoon Themes Membership
- ✓ Tools & Software
- ✗ LMS Recorded
- ✗ E-Book
- ✓ Case Studies & Capstone Projects
- ✗ Skill Shiksha Certification
- ✗ Creative Content Writing (Recorded / Live) Elementary Module
- ✗ Graphic Design Course (Recorded / Live) Elementary Module

CUSTOMIZED COURSE

- ✓ Customized Modules
- ✓ E-Notes
- ✓ Internship / Placement
- ✓ Live Projects
- ✓ Google + DIDM (Certification)
- ✗ Live Q/A Forum
- ✗ Experience Certification
- ✗ On Board Training (2 Months)
- ✗ Hykoon Themes Membership
- ✗ Tools & Software
- ✗ LMS Recorded
- ✗ E-Book
- ✓ Case Studies & Capstone Projects
- ✗ Skill Shiksha Certification
- ✗ Creative Content Writing (Recorded / Live) Elementary Module
- ✗ Graphic Design Course (Recorded / Live) Elementary Module

Why to Choose us ?

Your Success Is Our Goal



Latest
Curriculum



Industry
Trained Faculty



Targeted
Approach



100%
Placement
Support



Live Project
Experience



Flexible Timings
& Approach



Lifetime Query
Assistance



Free Tools
& Software



Simple Step by
Step Process



Flexible Process
Fits Your Schedule



Digital Marketing
Frameworks



Doubt Sessions



Question Bank



Interview
Preparation



Resume Building

Delhi Institute of Digital Marketing offers Master in Digital marketing for newbie's to learn digital marketing course in Delhi NCR. It comes along with 50+ modules of digital marketing and provides 100% placement like no other digital marketing institute. Digital marketing course is the right need of the hour and have future job scope attached to the digital marketing industry. Digital marketing course is designed according to the latest syllabus of digital marketing and comes with an exceptional future scope for digital marketing industries. Digital Marketing course is one of the most sort out courses and you need to know more about digital marketing course.

Tools We Provide

HANDS ON PRACTICE



WORDPRESS
Theme



KART ROCKET
E-commerce Website



GETRESPONSE
Social Media Software



WOORANK
Seo Software



SPINBOT
Content Software



HOOTSUITE
Social Media Software



RANKWATCH
Seo Software



UNBOUNCE
Landing Page Creator



FLATSOME
Theme



SEMRUSH



AHREF



MAIL CHIMP



OPEN SITE
EXPLORER



SCREAMING
FROG

“Make your digital marketing so useful with these tools that people would pay for it.”

After Completing Digital Marketing Course

Career Option For You

- Online Reputation Manager
- Online Entrepreneur
- Online Lead Manager
- Digital Account Manager
- Marketplace Manager
- Ecommerce Specialist
- Social Media Marketer
- Adwords Specialist
- Seo Executive
- Seo Analyst/ Head
- Seo Manager/ Head
- Digital Marketing Executive
- Digital Marketing Analyst
- Digital Marketing Head
- Digital Marketing Manager
- Sr. Seo Executive
- Associate - Digital Marketing
- Digital Campaign Planner

"Effective questioning brings insight, which fuels curiosity, which cultivates wisdom."

“Let’s Create Growth Strategy
Together”



Awards & Collaborations



DIDM was presented Most Promising Digital Marketing Institute of 2018 by ASSOCHAM on competing with 200+ digital marketing institute



DIDM was accolade with the most searched digital marketing institute of 2018 - 2021 by Just Dial across Delhi/NCR.

DIDM's Noida Branch launced in Collaboration with ISOMES -





DIDM CHRONICLE

The first step is often the most crucial in craving our business destiny and the happiness which destiny provides makes the journey worthwhile

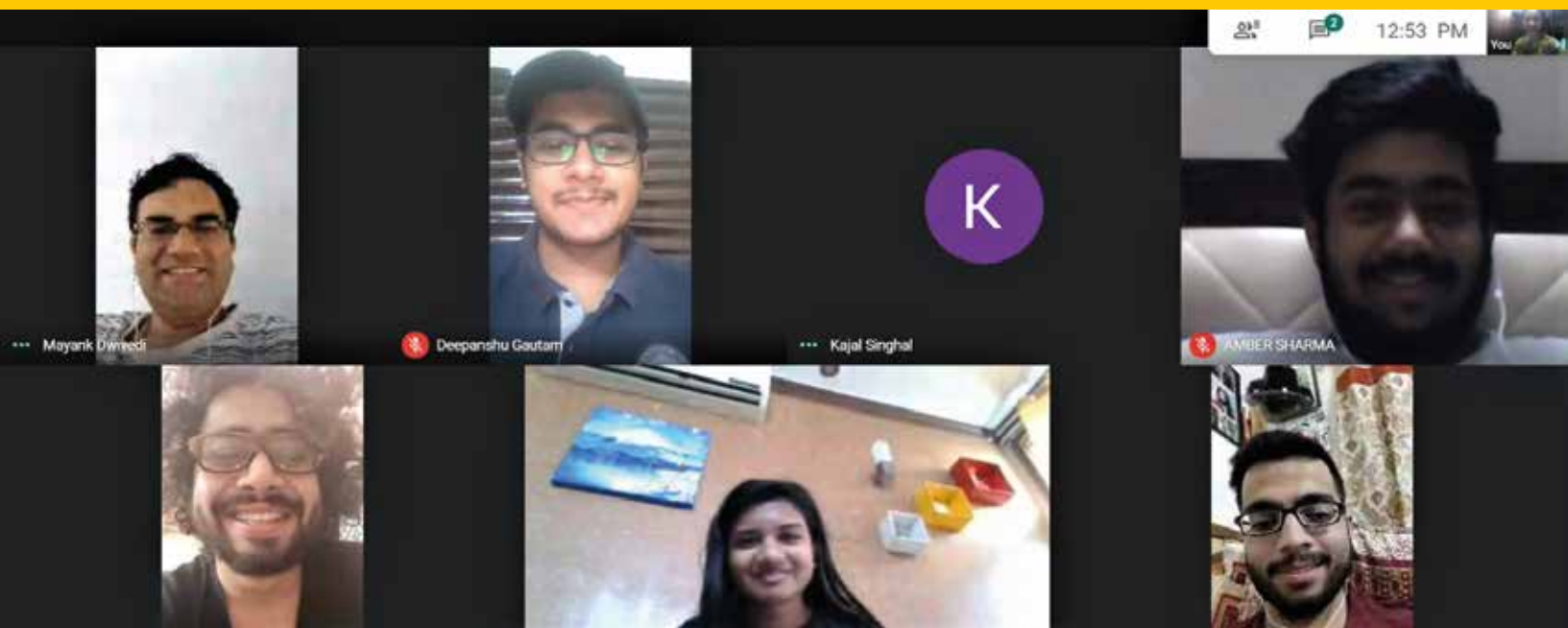


DIDM Happy Faces...



DIDM Happy Faces...

Happy Moments During Lockdown Period





DIDM

Digital Marketing Workshop & Seminars By DIDM

“It’s much easier to double your business by doubling your conversion rate than by doubling your traffic.”



DIDM - WORKSHOP & SEMINAR AMITY UNIVERSITY



DIDM - WORKSHOP & SEMINAR

JIMS - VASANT KUNJ & KALKAJI



DIDM - WORKSHOP & SEMINAR AP GOYAL, SHIMLA



DIDM - WORKSHOP & SEMINAR CVS, DELHI UNIVERSITY





Delhi Institute Of Digital Marketing

DIDM Convocation

“We graduate everyday on small things we learn and do and it'll be the same till last day of your life. DIDM celebrates direction of your dreams opening windows of opportunities on your completion of the course.”

Convocation



A group of people, including a man in a white shirt and a woman in a red top, are gathered around a table. The background features logos for 'Technology Partner', 'ASSOCIAM', and 'Tally POWER OF SIMPLICITY'. The text 'for MSMEs' and '2018' is also visible. The entire image has a red overlay.

DIDM

Testimonials

Student Reviews

“Know what your students want most and what your company does best. We focus on where those two meet.”

5 Star Rating - Vijay

Its a really really excellent digital marketing institute

DIDM is the best Digital Marketing Institute. Everyone is friendly, helpful and professional. My class is taken by Pankaj sir, one of the best teacher. The best thing of this institute is practical, he focus on practice more than writing. - **Avinash Shukla**

DIDM is the Best Digital Marketing Training Institute & Best trainer by Mr. Pankaj sir. He is very helpful & supportive person - **Harish Rawat**

I had a great learning experience at DIDM Academy and getting certifications from Google and Facebook is like cherry on the cake. ThankYou DIDM Academy

Delhi Institute of Digital Marketing is the best institute to learn Digital Marketing from. Pawan sir is one of the best faculty. His interactive sessions with students instil positivity which helps to crack the dream job. I feel confident enough to face interviewers. Thanks sir! for giving me wings to fly in the Digital sky - **Aisha Hussain**

DIDM provide best knowledge About Digital Marketing... - **Haider**

DIDM is an excellent institute for digital marketing I would recommend this institute, it is the best institute for digital marketing.

DIDM is best institute in india. - **Vinay Pathak**

The Best institute because its time of digital marketing every one need to be certified from google. - **Yaduvansi Sunny**

Best digital marketing institute ... really good teachers! - **Ashima**

Hi am jyoti DIDM is the best institute in delhi. They are very cooperative faculties. And pawan sir is the best faculty in my life - **Jyoti Pal**

Very good training institute for Digital marketing, teaching by pawan sir is too good. trainer teaching method is very good, and also give good support in resume building as well as in placement activities. so quite easy to build our career. - **Geetanjali**

5 Star Rating - Amar

Didm is the best institute of digital marketing and Anuj sir is the best trainer

A place wherein you can learn various digital marketing aspect with lot of exchange of practical knowledge within friendly atmosphere. I would have given it 4 star but adding 1 more for Amit Kharbanda Sir (for teaching style, patience and subjective knowledge)
- Ravi Sharma

Didm is the best institute for digital marketing course in preet vihar .They improve the knowledge of digital marketing with the help of best trainers anuj sir , Pawan sir thnq didm . Respect ☺

it was a good experience not just knowledgable also i have gain some confidence there. anuj sir was the best part of our training.

The best institute of digital marketing in Delhi, I have learned many things under Anuj sir he not only taught digital marketing he also taught us the tricks to gain benefits from digital platform. I learnt a lot of things about digital marketing, life experience and the main part to get things done practically. The one can deeply focus that what's inside the search engines. Thanks a lot DIDM..!!
- Muskan Sharma

Highly recommend this place to learn digital marketing.
- Priyanka

I have a great experience with DIDM specially
- Naveen Sir

Best Digital Marketing Institute ,And Very Good Trainers Too, And staff is very Supportive and kind.- Dhruv Rawat

Trainers are the strongest part of the training because of their skills we are able to learn so easily.
- Mohnish Nair

Great experience. Very knowledgeable trainers with Amit Sir and very helpful staff members. Topics like SEO SMM were made very interesting to learn. Overall had an amazing experience with DIDM.
- Ravi

Nice environment, specially a big thanks to Pawan sir.
- Ashwani



COMPANIES THAT LOVE OUR STUDENTS





COMPANIES THAT LOVE OUR STUDENTS



ALPHA VTTOS



DESIGN HOUSE
Design House India Pvt. Ltd.



inshorts
stay informed



JLL BUSINESS
Services



Adstacks Media

“NOTE”

www.didm.in



Head Office & Training Centre

Plot No-12, 3rd Floor, Satya Niketan, South Campus
Metro Station, Opp. Venketeshwar College,
New Delhi-110021

+91- 8800505151 | info@didm.in | www.didm.in

Dwarka | Gurgaon | Noida (Film City, News24) | Pitampura |
Preetvihar | South Campus | Kalkaji | Meerut | Mumbai